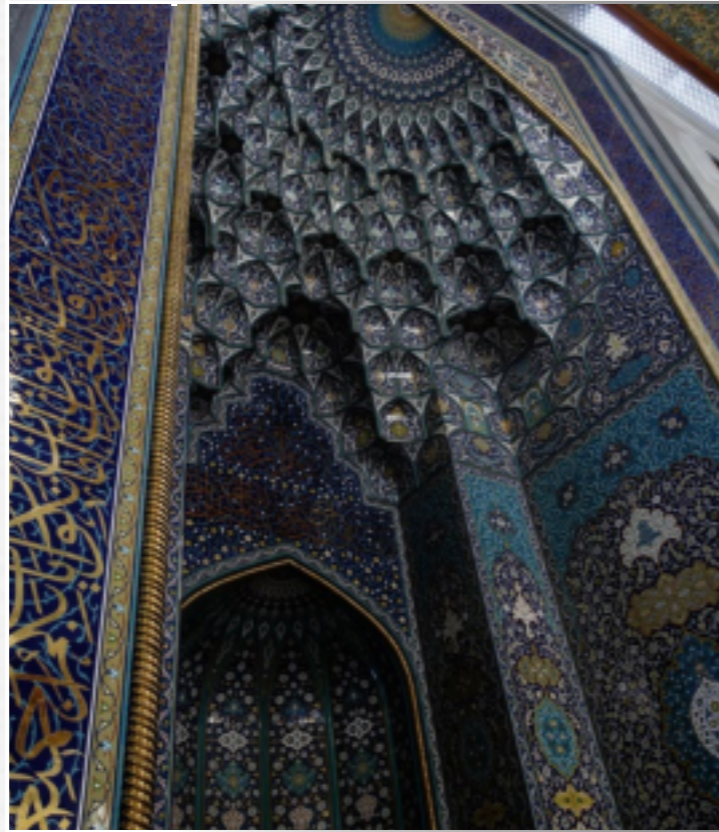




350 RIVERSIDE (RESCENT



SOBHA HARTLAND II



## Superheading the **SOBHA WAY**

Sobha Realty redefines the concept of luxury residential living with a repertoire of real estate projects across Dubai.

With razor-sharp focus on quality and innovation, it has created a plethora of iconic spaces such as extravagant palaces, ornate mosques, cutting edge campuses and ultra-luxurious communities with grand villas and apartments.

Pioneering the 'Backward Integration' model in real estate, Sobha Realty employs in-house mastery to create a unique offering of fine living that extends beyond the customer's expectations.

## Backward Integration *Forward Thinking*

DESIGN  
Efficiently conceptualized.

ENGINEERING & CONTRACTING  
Minutely scrutinized to precision.

MATERIAL SOURCING  
Usage of world-class technology for  
manufacturing.

CRAFTSMANSHIP  
Impeccable attention to detail from  
conceptualization to delivery

QUALITY CONTROL  
Setting a new benchmark globally.





LIFE *Began* BY THE WATER



Every DROP

carries a tale of *Adventure*

LIFE AT  
RIVER SIDE CRESCENT

Simply goes beyond luxury living near water.  
It's a place to rejuvenate, refresh & reconnect with your  
mind, body and soul.

A whole new active lifestyle inspired by water awaits you.  
The epitome of luxury waterfront living experience.





SUNBATH &  
S W I M

SPRINKLE &  
SNORKEL





SPLATTER &  
SPRAY





SO MUCH TO DO WITH WATER

So Little

*Time*

TURN UP THE  
PACE OF *Life*



Let the way of the water take you on an  
adventurous journey like never before.

FIND YOUR FLOW





Glide in the lagoon, go with the flow or  
go against it, kayak your way.

LIFE IS NOT  
SOLO *Sport*

Bring the whole family together with amazing beachside sports like volleyball, kiting, football, and more.





SPLASH  
INTO *Fitness*



Breathe in fresh air. Feel the burn.  
Jog by the water. Get your heart pumping  
and blood flowing and feel alive!



A black and white photograph capturing a swimmer's head and one arm as they break the surface of the water in a pool. The swimmer is wearing a dark, patterned swim cap and goggles. The water is splashing around the swimmer's head, creating a dynamic and energetic scene. In the background, the pool's lane lines are visible, slightly out of focus. The overall tone is clean and refreshing.

MAKE A SPLASH

TAKE A LEAP  
TAKE A *Bow*

Experience the thrill of victory as you glide  
through the swimming pool



NAVIGATE  
CONQUER *Prevail*

Conquer and tame every obstacle that comes  
your way. Bring it on.





*Introducing*  
350 RIVERSIDE (R)ESCENT

The new tower in the Riverside Crescent edition series.  
Nestled in a stunning development of 8 million Sq. Ft. with draped  
waterfronts, and lagoons, it embraces nature, water, open spaces,  
and lush landscaping.

350 RIVERSIDE CRESCENT





THE WORLD ISLANDS

PALM JUMEIRAH

BURJ AL ARAB

BURJ KHALIFA

AIN DUBAI

JUMEIRAH

BUR DUBAI

SOBHA SEAHAVEN

SOBHA S-TOWER

UMM SUQEIM

SHEIKH ZAYED ROAD

SOBHA REALTY METRO STATION

THE DUBAI MALL

JEBEL ALI

SOBHA VERDE

AL QUOZ INDUSTRIAL AREA

AL BARSHA

AL KHAIL ROAD

SOBHA HARTLAND

DUBAI INTERNATIONAL AIRPORT

DEUBAI INVESTMENTS PARK

MOTOR CITY

SOBHA HARTLAND II

NAD AL SHEBA

DUBAI CREEK HARBOUR

RASHIDIYA

SOBHA ONE

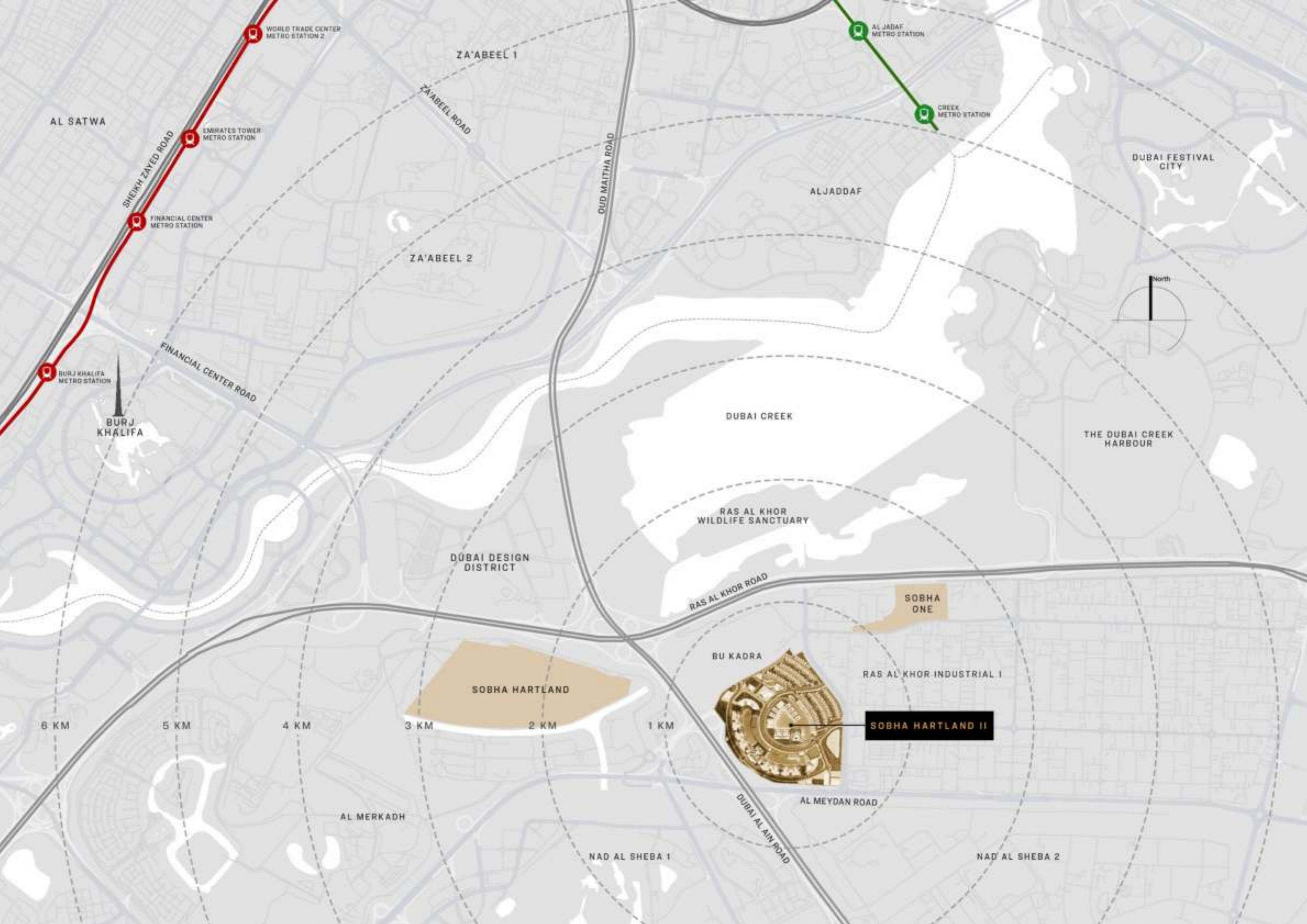
SHEIKH MOHAMMED BIN ZAYED ROAD

SOBHA RESERVE

DUBAI SILICON OASIS

INTERNATIONAL CITY





AL SATWA

WORLD TRADE CENTER METRO STATION 2

ZA'ABEEL 1

AL JADAF METRO STATION

CREEK METRO STATION

EMIRATES TOWER METRO STATION

ZA'ABEEL ROAD

ALJADDAF

DUBAI FESTIVAL CITY

SHEIKH ZAYED ROAD

FINANCIAL CENTER METRO STATION

OLD MAITHA ROAD

ZA'ABEEL 2



FINANCIAL CENTER ROAD

BURJ KHALIFA METRO STATION

BURJ KHALIFA

DUBAI CREEK

THE DUBAI CREEK HARBOUR

RAS AL KHOR WILDLIFE SANCTUARY

DUBAI DESIGN DISTRICT

RAS AL KHOR ROAD

SOBHA ONE

6 KM

5 KM

4 KM

3 KM

2 KM

1 KM

BU KADRA

RAS AL KHOR INDUSTRIAL 1

SOBHA HARTLAND

SOBHA HARTLAND II

AL MERKADH

AL MEYDAN ROAD

NAD AL SHEBA 1

DURAI AL AIN ROAD

NAD AL SHEBA 2







EXCEPTIONAL AS *Expected*

Elegant-styled abodes expertly crafted to create a sense of relaxed wellbeing amid lavish surrounds for everlasting luxury.









